



Business cards:

I'm sure by now you have realized that I like things that are simple, elegant, and clutter-free. Here are some key information that should be on your business cards:

- ◇ Business name and logo
- ◇ Your name
- ◇ Your title- you get to chose your title, think a bit outside of the box and be creative, my current title on my card is HomeCare Specialist
- ◇ Your business website- (the domain name that you bought even though you don't have a website yet, believe me, it is ok- and there are ways that you can put a page to say that your website is in on construction)
- ◇ Your business telephone number
- ◇ You can also choose to have a shortlist of your services on the back of the card (Optional- I don't have a list of my services on my card at this time because I felt that I am trying to squeeze too many things in one place but you can definitely do something like that)
- ◇ Put something that will invite your potential to take action and for them to call you today. Example: Call me today to schedule your Free In-Home Assessment
- ◇ For Floridians, please always add the county that you are licensed to serve and your business license number in all of your materials to avoid fines from ahca- they do check on your business and you do get fines if you are not following the rules
- ◇ Use quality paper for your business cards

You can also create Fill in the blank business card for your caregivers.

Business name and logo
Tag line
My name is _____.
Title _____.
Website _____.
Business email _____.
Business contact info _____.

Now you have all the info to create your business card, send the info to your designer and have them create a beautiful business card you.

Business cards for your caregivers is optional.

As your designer is working on your card and ask you for feeding, please share the designs with us in our group.

Once you have your card design, you will need to print it at a local printer or use card printing services online such [MOO](#). The great thing with this website is that you can order a free sample business card packet where they will send you about 10 different business cards, you get to touch, feel the card, choose your design prior to ordering. You know what you are getting upfront.