



## Choosing your title

Go to those font library to explore some FREE fonts options and choose your font:

Choosing your title as a non-medical home care agency owner is important. Your title has to have meaning to your clients. No one cares if you are the owner or the administrator, because this does not mean anything to your clients. However, if your title is "Client Happiness Manager", it will resonate more with your clients because they know that you will ensure their happiness. Choose a title that is useful to your clients.

Here are examples of titles that you can use:

- ◇ Community Liaison
- ◇ Client Happiness Manager
- ◇ Home Care Liaison Specialist
- ◇ Care Facilitator
- ◇ Caregiver in Chief
- ◇ Client Care Coordinator

### **Assignment:**

Be creative and chose your title. Share the title that you chose in the Facebook group and let us give you our feedback.

What's your chosen business title?

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