



Phone numbers:

You will need a designated phone number for your business
These are some of the options:

	Current personal cell phone	Google number	Nextiva
Pros	No additional fees	Free You know who is calling prior to answering the phone. The call is directed to your personal cell phone #	Makes you look professional. Provides you with extensions You can also receive faxes as well Provide call recordings Have an app for your phone
Cons	You always have to answer your phone using the proper phone etiquette Everyone knows your cell phone number Unable to know if a call is coming from family or business	The phone rings too long before you hear the ring on your cell phone. Customer may lose patients and hangs up	Price ranges from \$21.95 to \$31.95/mo

What is your business phone number?

What is your business fax number?

Assignment, Resources, and Recommendations:

- ◇ Complete the logo branding guide below and find a designer to design your logo.
- ◇ Once you have completed the logo branding guide, hand it over to your designer so they can bring your vision to life.

***See next page for your logo branding guide.

LOGO BRANDING GUIDE

Company Name:

Tagline:

Mission Statement:

Name and text you want to incorporate in your logo:

Brand color:

Description of your business and its target audience:

Description and pictures of LOGO STYLES you Like :

COMPETITION LOGOS:

Industry: Home Care